



2024 SPONSORSHIPS



WELCOME

The Texas Equine Veterinary Association serves as the veterinary resource to equine focused veterinarians in the Southern United States, for continuing education, equine welfare and relationship building. We invite you to join with us as a sponsor to share in our quest for personalized excellence. Your generous financial support allows us to provide the highest quality educational programs for our regional veterinarians and their staff members, thereby greatly benefiting both practitioners and the horses in their care.

We received very helpful input from the 2023 Sponsors and have used that input to make adjustments to the 2024 Symposium format in hopes of improving the experience for all sponsors, veterinarians and technicians. We are excited to have two years of wet labs under our belt, and moving forward into the third year in Fort Worth we are anticipating another great meeting. **TEVA is known as a RELATIONSHIP show, not a BUYING show and therefore may not be a fit for all but we appreciate you partnering with us to help make better veterinarians.**

The 2024 Summer Symposium sponsorship opportunities have four levels to choose from. These sponsorships cover the opportunities listed in this packet. Payment is preferred in January of the year of sponsorship (2024) and late fees will be added to unpaid invoices on March 1. Unpaid booths will be released on May 1. ***You will not be permitted to exhibit at the Symposium if payment has not been received in full by our office.***

We also have special several sponsorship opportunities, including an option to donate to the Texas Equine Foundation available and detailed in the back of this packet. Those who sponsored special events last year, such as the Foundation Gala, the Welcome Reception and the Wet Labs, have the first opportunity to sponsor those again this year. Logo's of those companies with first right to an event are listed next to that event.

Please know that as this meeting develops, we may have changes to these sponsorship packages. We will communicate with you on every development and appreciate your support and patience as we make these changes to better serve our members and our sponsors. We also appreciate your patience as TEVA consists of a staff of only two people and a lot of volunteers that help to make the Symposium possible.

FOUNDING EDUCATIONAL PARTNERS: Will have a FEP—BOD Meeting prior to the start of the Symposium. Location and details of the reception and meeting are TBA but it will be held after the Board of Directors meetings.

Founding Educational Partners remain members of the FEP Committee. FEP's will represent industry interests through the formation of a new committee (established late 2011) and the appointment of the committee chair to the TEVA Board of Directors (approved December 2011). The FEP Committee, complete with contact information is available on our website at www.texasequineva.com. Please contact your FEP Representative if you have questions for the committee.

Please feel free to contact us with any questions or to reserve your sponsorship today!

CONTACTS

TEVA Office – Sara Green
Piper Norton, DVM, DACVIM; President
Michelle Bessire, DVM, DABVP; President-Elect
David Stephens, DVM, DABVP, Vice President
Scott Giebler, Founding Educational Partner Committee Chair

(806) 673-1987 info@texasequineva.com
piper@texasema.com
drmbessire@gmail.com
David@wseh.net
sgiebler@soundvet.com

Texas Equine Veterinary Association
PO Box 11779
El Dorado, AR 71730
(806) 673-1987
www.texasequineva.com

****Please mail all payments to this address! They will not be received at any other address.***

BOOTH SELECTION PROCESS

2025 BOOTH SELECTION PROCESS

The booth selection process for 2025 will be different than it has in years past. Beginning in January 2024, all sponsors and exhibitors will be ranked by a point system and process that is like that used by AAEP. **This does not negate the booth choices made in August 2023 for the 2024 Symposium.** The \$500 deposit, explained below, will be enforced for 2024 sponsorship changes, and must be received by December 31, 2023.

BOOTH SELECTION PROCESS

OCTOBER 2024: Points will be updated to reflect activity in 2024. An email will be sent out from TEVA, with paperwork to sign up for your 2025 sponsorships. This paperwork must be returned by December 31, 2024. There will be a \$500 deposit required for changes made to your sponsorships. That \$500 is due to TEVA by December 31, 2024, otherwise your sponsorship will revert to what it was the year prior. That deposit will be credited towards sponsorship bill.

This section only applies to Platinum, Gold and Silver Sponsors:

JANUARY 2025: Beginning after the first of the year, we will go in order of point ranking, and select booths via a call, or communication between TEVA and the company representatives. A booth map will be emailed to sponsor contacts and you will have a window of time to select your booth. Once a company selects, we will move on to the next ranked sponsor. Our goal is to move through all sponsors by February 15, 2025.

Exhibitors:

Exhibitor booths will be assigned by the FEP Advisory Committee after the conclusion of the sponsor booth selections. Exhibitors will be ranked in point order and booths will be assigned by the FEP Advisory committee in that order. If you would like to have the opportunity to select your own booth, you must be a Platinum, Gold or Silver Sponsor.

Points

The order of the pre-sale process will be determined on point ranking. Points accumulate throughout the year and are used to determine the following years order of booth sale.

POINTS ARE EARNED IN FIVE CATEGORIES:

- 1) One point per thousand dollars spent with TEVA in the previous year (January 1—October 1). This total will reset each year.
- 2) One point per year sponsoring TEVA, since 2011. These points will accumulate over time.
- 3) One point for being a Founding Education Partner. This is a one-time point given.
- 4) One point if someone from that company has served as the FEP Chairperson to the Board of Directors. This is a one-time point.
- 5) One point if your sponsorship is paid before March 1. This point will not carry over year to year.

*A tie breaker of total dollars spent over TEVA's lifetime will be used to ensure no two companies finish at the exact same point level.

*The TEVA Board of Directors reserves the right to settle all booth disputes at their discretion.

FOUNDING EDUCATIONAL PARTNERS

Boehringer-Ingelheim, Luitpold Animal Health, Platinum Performance, Sound, Zoetis Animal Health, Bimeda, Merck Animal Health, AmeriSource/Bergen – MWI Veterinary Supply, Nutrena – Cargill, Patterson Veterinary, Covetrus, Bimeda, Precision Pharmacy

IMPORTANT DETAILS

1. HOTEL ADDRESS:

The Worthington Renaissance Fort Worth
200 Main Street
Fort Worth, TX 76102

2. HOTEL & TRAVEL

The 2024 Summer CE Symposium host hotel is the Worthington Renaissance Hotel in Fort Worth, TX. Complete information regarding hotels will be sent via email, in early June to all confirmed exhibitors. Hotel accommodations will be made through the TEVA website. We encourage you to wait and book hotel rooms through this site once it opens. Booking inside the TEVA block will allow for lower rates; by booking directly with the hotels, you are not guaranteed the TEVA contracted rate.

If you are flying in, we recommend Dallas/Fort Worth International Airport (DFW). It is approximately 25 miles from DFW to the Worthington. There will not be a shuttle service provided by TEVA.

3. EXHIBIT PERSONNEL REGISTRATION

Each Exhibitor, Silver and Gold sponsor company may register up to two (2) representatives for each 8'x10' of booth space leased. Platinum sponsors may register up to four (4) representatives for each 8' x 10' of booth space leased. Each representative will be provided with two lunch tickets and one ticket for the Foundation Gala and a badge.

All personnel must be registered through the form linked on the SPONSORS page of our website in order to receive their badge.

Additional personnel may be registered at a fee of **\$500** each and this will include tickets to Thursday and Friday lunches and the Foundation Gala. In the event you wish to rotate representatives during the show, we will prepare a new badge for each old badge turned in to the registration desk. In order to avoid delays on-site, we strongly encourage you to register ahead of time to avoid delay at check-in. To do so, please email us at info@texasequineva.com. Attendees **must** have a badge to get into all TEVA events.

4. BOOTH DETAILS

All sponsorship levels are detailed in the following pages. A base level of a Silver Sponsorship is required to be able to add on any additional sponsorships. One company, with one brand may be represented per 8' x 10' booth space.

We will be using Freeman for our Tradeshow again this year. Please be aware of third-party companies claiming to be the official housing or freight company for the TEVA show, or offering other services such as the purchase of an official mailing list for the TEVA. These are scam companies and not affiliated with TEVA. Any correspondence will come directly from TEVA OR FREEMAN. If you are approached by any other housing company, please delete or ignore the message.

What is included with my booth?

- **BASIC ELECTRICAL PLUG IN - ONE OUTLET**
- Booth number
- One table
- Two Chairs
- Listing in the Summer Symposium Brochure
- 2 badges and 2 sets of tickets per Exhibitor, Silver and Gold level sponsor
- 4 badges and 4 sets of tickets per Platinum Sponsor

5. APPLICATION TERMS

1. If you did not participate in the 2023 trade show, please complete an application and return to TEVA.
2. Timely application for booth space does not guarantee inclusion in the trade show.
3. As a private organization, TEVA reserves the right to exclude any exhibitor for any reason. The completion and delivery of the application form, together with the deposit, shall constitute an offer subject to acceptance by TEVA.
4. TEVA's decision to allow a new company to exhibit is based on the company's product and must be applicable and related to the equine veterinary industry.
Please include a brief description of your company and the product you will be exhibiting. Once your application has been reviewed and, if accepted, you will be assigned an available booth space and a confirmation will be mailed to you.
5. If a company is found to be exhibiting or demonstrating a product other than what was approved by TEVA, the company can be asked to leave the show. At its sole and absolute discretion, TEVA may revoke its acceptance of the applicant's offer or may terminate any contract arising from this application by delivery of written notice and the refund of the applicant's deposit, in which event TEVA shall have no liability to the applicant for damages for any other remedy. TEVA shall not, as a result of any breach of any obligation arising from this agreement, be liable to the applicant in an amount exceeding \$500.

6. DRUG COMPOUNDING POLICY

Regulations set forth by TEVA hold that only those compounding pharmacies accredited through the Pharmacy Compounding Accreditation Board (PCAB) will be allowed to exhibit, market or display their products at the TEVA Summer Symposium. If drug compounding is part of any company's business and the company is not PCAB accredited, that company will not be permitted to exhibit in the trade show. A copy of the accreditation letter/certification must be on file with show management prior to move-in. Additionally, products exhibited must be in compliance with FDA regulations with regard to compounded products. Any violations identified could result in immediate dismissal from the trade show and/or suspension from future participation.

7. HEALTH & SAFETY

TEVA is working with the Worthington Renaissance, to create a healthy and safe meeting experience for attendees. Protocols will be updated to reflect the most current recommendations, and changes will be communicated to all confirmed exhibitors.

8. CANCELLATION POLICY

If written notice of cancellation is received:

Prior to April 1 there will be a processing fee assessed on any cancellations. After April 1: No refunds will be made.

It is TEVA's desire to work with all exhibitors in a fair and equitable manner. Companies with outstanding balances will be given every reasonable opportunity to make final payment; however, TEVA has a responsibility to potential exhibitors on a waiting list. Companies who are unable to make final payment by May 1, may be canceled. If final payment has not been received by this date, TEVA maintains the right to re-sell the booth space to the next company on the waiting list. **Any company with an outstanding balance after May 1 may not be listed in the printed convention program.**

9. NO SHOW POLICY

All companies must have booths set up completely by the first tradeshow break on Thursday. Empty booths will be considered a no show, space will be forfeited and no monies will be refunded. All companies are expected to keep their booths intact and staffed until the close of the show on Saturday August 6th. Any company that is found breaking down or moving out early will forfeit their booth selection for the following year.

10. WHERE AND WHEN DO I SHIP MY BOOTH SUPPLIES?

If you are not using Freeman to handle your booth shipping, all items being shipped to:

Worthington Renaissance Hotel
TEVA - Your Name
200 Main Street
Fort Worth, TX 76102

**A fee may be added by the hotel for this service.*

You may add c/o TEVA or Texas Equine Veterinary Association Symposium. All packages will be placed in the TEVA Working Office for your representatives to retrieve at check-in. The hotel will begin accepting shipments one week prior to the Symposium.

We will not handle any return shipments. It is sponsors responsibility to handle all outgoing shipments from the hotel and wet lab.

11. CAN I SEND ITEMS FOR THE REGISTRATION BAGS?

Yes, Platinum, Gold and Silver sponsors may send items. We recommend sending those to the address listed above for shipping and send a follow up email to info@texasequineva.com, letting us know what it is so that we can make sure it gets added to the bags. We recommend sending 250 pieces to ensure we get all of the registrants bags. We will return any extras, to booth attendants but will not ship them back. Items must be received by August 1st and may be shipped to the hotel. Please let TEVA know if you are sending something.

12. WHERE CAN I FIND MY BOOTH NUMBER?

It will be listed on your sponsorship invoice and on a booth map that will be updated on the SPONSORS page of our website so check those two places first. All booths will be labeled at the show.

13. ATTENDEE LISTS

All sponsors/exhibitors WILL get the full attendee list within 30 days AFTER the meeting. ONLY PLATINUM sponsors will receive the attendee list one time prior to the meeting.

14. ELECTRICAL/BOOTH ADD ONS

Information on how to add additional electrical, change the standard booth set up, order more tables, etc will be available on the TEVA website at www.texasequineva.com/sponsors and done through Freeman and Encore. TEVA will provide one basic outlet per booth.

15. TRADESHOW HOURS

WEDNESDAY JULY 31, 2024

1:00PM—5:00PM: SPONSOR CHECK-IN AND BOOTH SET UP

THURSDAY AUGUST 1, 2024

8:00AM—10:00AM: Sponsor Check-In and Booth Set Up

11:30AM-1:30PM: Tradeshow Opens - Introductory Lunch

2:30PM—3:00PM: Long Break in the Tradeshow

5:30PM—7:00PM: Welcome Reception in the Tradeshow

FRIDAY AUGUST 2, 2024

10:00AM—10:30AM: Long Break in the Tradeshow

11:30AM—1:00PM: Texas Equine Foundation Lunch in the Tradeshow

3:00PM—3:30PM: Long Break in the Tradeshow

3:30PM: TRADESHOW CLOSSES IMMEDIATELY

Packages for shipping may be moved to the Bur Oak Room but all items must be cleared from Ballroom and Foyer by 4:30PM.

7:00PM—9:00PM: TEXAS EQUINE FOUNDATION GALA

SATURDAY AUGUST 3, 2024

7:00AM—8:00AM: Breakfast at Will Rogers, Cattle Barn 1

8:00AM—5:30PM: Wet lab Sponsors may be set up in Cattle Barn 1

12:00PM—1:30PM: Lunch in Stagecoach Room @ Will Rogers




THE REMUDA ADVERTISING



ISSUE	AD DEADLINE
Early Spring - February/March	February 16, 2024
Summer - May - Symposium Program Brochure	May 15, 2024
Fall - October/November	October 15, 2024

Ad Size	Full Color	Black and White	Design Rate
Full Page	\$850	\$775	\$250
1/2 Page	\$575	\$500	\$200
1/4 Page	\$525	\$450	\$200

Position page prices provided upon request. Contract rates and special sized ads are also available. Discount Pricing Available for TEVA Sponsors and when a one-year commitment is made. Design Rates: Prices listed are when you run the ad in The Remuda.

Advertising Size Requirements		
		
<p>Full Page: 8.5" wide x 11" tall + 0.125" Bleed Live Area: 7.5" x 10" Full Page with Bleed: 8.75" wide x 11.25" tall</p>	<p>Half Page Live Area: 7.5" wide x 5.5" tall Half Page with Bleed: 8.75" wide x 5.625" tall</p>	<p>1/4 Page: 3.75" wide x 5.5" tall</p>
<p>Content, type, photos or logo should not extend into 0.5" margin surrounding the edges. This area is trimmed during printing/binding and could potentially be cut off. The Remuda and Texas Equine Veterinary Association is not responsible for content in this area that is trimmed.</p> <p>SUBMISSION REQUIREMENTS: Binding: Saddle Stitch/Perfect Bound - prepare spreads for split pages</p> <p>PREFERRED FILES: CMYK Color mode, 300dpi or higher Grayscale, 300dpi Camera-ready files: JPEG or high resolution PDF</p>	<p>OTHER FILES ACCEPTED: We accept EPS and TIF files and materials on a disk. Adobe CC InDesign, Photoshop and Illustrator. All fonts and graphics should be embedded. In the event the desired font is not available, a similar one will be selected.</p> <p>DIMENSIONS: The sizes given above show the exact dimensions of the advertisement. Please do not exceed the live area size to ensure no ad space is cropped. Use the trim size to help position the ad and any graphics that are meant to bleed off the page.</p> <p>CIRCULATION: As of 8/1/2023: 1,700</p> <p>ADVERTISING SALES: Melanie Fuller mwfuller@hotmail.com 979-255-3343</p>	

IMPORTANT DATES

August 3, 2023	2024 Sponsorships Open
September 1, 2023	All invoices for 2024 booths reserved at the Symposium, will be delivered
January 1, 2024	All booth invoices due
March 1, 2024	LATE FEE ENFORCED AFTER THIS DATE. Must have sponsorship commitment in order to be listed in the Symposium promotional brochure. <i>*This includes all special sponsorships of social events, Student Trip etc.</i>
April 1, 2024	Sponsorships and Exhibitor fees are nonrefundable after April 1
May 1, 2024	All unpaid booth spaces will be released.
June 1, 2024	TEVA Boutique Meeting - Location TBD
July 1, 2024	Wet Lab Sponsorship Booth Space Deadline
July 15, 2024	Deadline for scheduling sponsored Eblasts or social media posts
August 1-3, 2024	TEVA Summer Symposium, The Worthington Renaissance Fort Worth <i>All payments for sponsorships must be paid in full before you will be able to set up your booth at the Symposium.</i>
August 1-3, 2024	2024 TEVA Summer CE Symposium Tradeshow Booths available for booking

STATISTICS

The Annual Symposium averages between 175 and 185 veterinarians in attendance each year. Our technician program averages between 30-40 attendees. Our average crowd of attendees come from Texas, Oklahoma, Louisiana, Arkansas, New Mexico with a few from other states. We did a Demographic Survey of the 2023 Symposium attendees for a more in-depth analysis of our Symposium attendees, and it can be found on our website at www.texasequineva.com/sponsors.

We have an elite group of practices that help to sponsor our meeting each year. The owner's of these practices are usually in attendance and they participate in the Platinum Practice Owner's Breakfast on Friday morning. This group of practices grows each year.

- | | | |
|----------------------------------|---|--|
| 113 Equine | Hansford County Veterinary Hospital | Texas Equine Hospital |
| 4S Equine Clinic | Katy Equine Clinic | Texas Equine Medical Associates |
| 6666 Ranch | LaMesa Veterinary/Equine Sports Medicine | Town & Country Animal Hospital |
| Alvarado Veterinary Clinic | Mid-South Equine Sports
Medicine & Surgery | Veterinary Chiropractic and Rehabilitation
Center |
| Animal Imaging | North Texas Veterinary Hospital | Waller Equine Hospital |
| Austin Equine Hospital | Oakridge Equine Hospital | Ward Animal Hospital |
| Border Equine Hospital | Performance Equine Associates | Washington Animal Clinic |
| Brazos Valley Equine Hospital | Premier Equine Veterinary Services | Weatherford Equine Medical Center |
| Brock Veterinary Clinic | Reata Equine Hospital | Weems & Stephens Equine Hospital |
| Burleson Equine Hospital | Retama Equine Hospital | West Texas Equine Clinic |
| Cooper Veterinary Clinic | Southwest Stallion Station | Western Veterinary Hospital |
| DeCillo Equine Clinic | Southwest Texas Veterinary Medical Center | Young Equine Services |
| Delta Equine | Texas A&M Veterinary Medical Teaching
Hospital | |
| Elgin Veterinary Hospital | | |
| Equine Sports Medicine & Surgery | | |

PLATINUM LEVEL SPONSOR

\$7,500

INCLUDES:

- One 8' x 10' booth space with premium location at the Summer Symposium. Booth space is chosen by point ranking. Only one company brand, per 8' x 10' booth space is allowed.
- Three free meeting registrations complete with TEVA memberships to give away at your discretion for the Summer Symposium. *Each of these may only be given to three individuals. One membership and one registration must go to the same person. Money will not be returned to those who have already registered. (Approximately \$720 value each)*
- Session sponsorship at the 2024 Summer Symposium. Sponsorship will include: Signage and logo placement indicating sponsorship
- Ability to suggest a speaker for the program.
- Up to 4 free name badges for booth workers, which come with lunch tickets for Thursday and Friday lunches and 4 Gala tickets for the Friday night Texas Equine Foundation Gala. Additional tickets may be purchased.
- Five minutes (maximum) to introduce a new product and/or new personnel at one of the lunch sessions at the Summer Symposium
- Three free commercial Eblasts, to the TEVA Membership per calendar year. These are run through the TEVA office and must be scheduled before July 15th

PLUS:

- Opportunity to submit one article per calendar year to the TEVA REMUDA publication. Topic: Related to the veterinary profession (not advertorial, and subject to review by TEVA Publications Committee)
- First opportunity to sponsor or co-sponsor special programs such as: boutique meetings, panels, focus groups, social events and/or speakers at TEVA meetings and/or symposiums
- Free advertisement on one TEVA Facebook posting
- Prominent use of your logo on TEVA communications and collateral materials
- Prominent signage and recognition at all meetings/events
- Listing, logo and special recognition on the TEVA Website 'Sponsor Page'
- Listing and logo in TEVA publications
- Opportunity to use TEVA's logo for promotions
- Listing on TEVA e-blasts
- Opportunity to add something to the Member Registration bags that given out at registration for the Summer Symposium
- Access to the meeting registration list one time, prior to the meeting.
- Access to the meeting registration list after the meeting.

GOLD LEVEL SPONSOR

\$5,000

- One 8' x 10' booth space at the Summer Symposium. Booth space is chosen by point ranking. Only one company brand, per 8' x 10' booth space is allowed.
- One free meeting registrations complete with TEVA memberships to give away at your discretion for the Summer Symposium. *This may only be given to one individual. One membership and one registration must go to the same person. Money will not be returned to those who have already registered. (Approximately \$720 value each)*
- Up to 2 free name badges for booth workers, which come with lunch tickets for Thursday and Friday lunches and 2 Gala tickets for the Friday night Texas Equine Foundation Gala. Additional tickets may be purchased.
- Listing, logo and special recognition on the TEVA Website 'Sponsor Page'
- Opportunity to use TEVA's logo for promotions
- Opportunity to add something to the Member Registration bags that given out at registration for the Summer Symposium
- Access to the meeting registration list after the meeting.
- **NEW IN 2024: Opportunity to submit one article per calendar year to the TEVA REMUDA publication. Topic: Related to the veterinary profession (not advertorial, and subject to review by TEVA Publications Committee)**

SILVER LEVEL SPONSOR

\$3,500

- One 8' x 10' booth space at the Summer Symposium. Booth space is chosen by point ranking. Only one company brand, per 8' x 10' booth space is allowed.
- Up to 2 free name badges for booth workers, which come with lunch tickets for Thursday and Friday lunches and 2 Gala tickets for the Friday night Texas Equine Foundation Gala. Additional tickets may be purchased.
- Listing, logo and special recognition on the TEVA Website 'Sponsor Page'
- Opportunity to use TEVA's logo for promotions
- Opportunity to add something to the Member Registration bags that given out at registration for the Summer Symposium
- Access to the meeting registration list after the meeting.

EXHIBITOR LEVEL SPONSOR

\$2,500

- One 8' x 10' booth space at the Summer Symposium. Booth space is assigned by the Founding Educational Partner Committee. Only one company brand, per 8' x 10' booth space is allowed.
- Up to 2 free name badges for booth workers, which come with lunch tickets for Thursday and Friday lunches and 2 Gala tickets for the Friday night Texas Equine Foundation Gala. Additional tickets may be purchased.
- Access to the meeting registration list after the meeting.

SPECIAL SPONSORSHIPS

These elite sponsorship opportunities are only available to our committed Platinum, Gold and Silver Sponsors.

We appreciate your continued support of TEVA. We want to offer these select opportunities to you, our partners to show our appreciation of your ongoing support of our mission. We feel that these events will give you an extensive opportunity to showcase your brand with our Membership and will allow you the chance to differentiate yourself from the other sponsors.

Please contact us promptly if you are interested in one of these sponsorships. These will be awarded in a first-come-first-served order. Any sponsors who have held these special sponsorships in the past will have the first right to them again this year.

MAVERICK SPONSORSHIPS | \$3,000 EACH

*Two or more companies may elect to split any of these sponsorships and be listed as co-sponsors.

State of TEVA Luncheon Sponsor

Presented by Sara Green, Executive Director of Texas Equine Veterinary Association

Includes:

- Signage during the lunch
- Listed as the State of TEVA Lunch Sponsor in the Symposium Brochure

Foundation Gala (Friday)

Includes:

- Signage at the Gala
- Listed as Foundation Gala Sponsor in the Symposium Brochure
- One reserved table at the Gala and 12 free drink tickets.

**This does not include Gala tickets as they are supplied as part of your Platinum, Gold or Silver Sponsorship. Additional tickets may be purchased.*



Texas Equine Foundation Luncheon Sponsor (Friday)

Includes:

- Signage during the lunch
- Listed as Texas Equine Foundation Luncheon Sponsor in the Symposium Brochure

Wet Lab Luncheon Sponsor (Saturday)

at Will Rogers

- Signage during the lunch
- Listed as the Saturday, Wet Lab Lunch Sponsor in the Symposium Brochure

Wet Lab Sponsor

• Option to have a table top booth at the Wet Labs on Saturday, August 5th at Will Rogers. Booth spaces at the wet labs are available for full sponsorships only. Partial sponsorships are not eligible for wet lab booth space. Partial sponsorship may attend wet labs. This does not guarantee any equipment placement or usage during wet labs.

- This is a pool sponsorship. There will be multiple sponsors joining this pool.
- Listed as a Wet Lab sponsor in the Symposium promotional material
- Signage at the Wet Lab
- This sponsorship does not automatically allow a company to provide equipment or supplies for the wet labs. If you are interested in providing equipment or supplies, please contact TEVA directly.

• Only the Wet Lab sponsors, will be able to attend the Wet Labs

**Wet Labs are subject to change by the program chair*

Registration Desk Sponsor

- Promotional signage at the registration desk
- Listed as the Registration Desk Sponsor in the Symposium Brochure in addition to any other prior Sponsorship listings
- Logo may be placed on name-tag lanyards, pens, bags or notebooks that will be given to attendees at registration

2024 WET LAB TOPICS:

Echo/Cardiac Wet Lab
Dr. Kari Bevevino

Imaging Wet Lab
Dr. Kurt Selberg

Stallion Reproduction Wet Lab
Dr. Dickson Varner

SPECIAL SPONSORSHIPS (CONT.)

TOP HAND SPONSORSHIPS | \$1,500 EACH

Thursday Evening Welcome Reception Sponsor

Includes:

- Prominent signage at the Reception, on the hors d'oeuvres tables and on the cocktail tables
- Listed as the Welcome Reception Sponsor in the Symposium Brochure
- One reserved table at the Reception and 10 free drink tickets
- At your own expense, the sponsor may provide their own koozies/cups/mugs to be given out at each bar.



Platinum Practice Owners' Breakfast Sponsor

The TEVA Platinum Practices are the leading veterinary hospitals in Texas, Oklahoma and Louisiana. They consist of an active group of TEVA members and leaders within their specialties and in their communities. They generously donate to the Summer Symposium in order to help ensure a world class slate of speakers.

We will host our Platinum Practice Owner's Breakfast on Friday morning. Please see the TEVA website for a full list of the Platinum Practices.

Includes:

- Signage at the Breakfast
- Listed as Platinum Practice Breakfast Sponsor in the Symposium Brochure



Audio/Video Sponsorship

A chance to sponsor all of the A/V equipment required for the Symposium.

Includes:

- Signage in the lecture rooms near the A/V equipment

Golf Tournament Sponsorship

Includes:

- Signage at the Golf Tournament
- Listed as the Golf Tournament Sponsor in the Symposium Brochure
- Golf Tournament breakfast
- May co-brand the Golf Tournament along with the TEVA Foundation
- Signage on the golf carts

**Does not include a golf team, may expand this at sponsors request. Please communicate with Sara Green at TEVA for further details.*



OUTRIDER SPONSORSHIPS | \$500 EACH

Coffee/Drink Break Sponsor (Multiple available)

Includes:

- Signage at the wet lab drink/break station
- Listed as a Sponsor in the Symposium Brochure as a Co-Sponsor of the event of the chosen bar
- At your own expense, the sponsor may provide their own koozies/cups/mugs/napkins etc to be given out at each bar. Sponsor must handle creation, delivery and placement of such items.



SPECIAL SPONSORSHIPS (CONT.)

2024 BOUTIQUE MEETING SPONSORSHIP

\$5,000 | LOCATION: TEXAS TECH VETERINARY SCHOOL, AMARILLO, TX

The poster for the 2023 Top of Texas Head & Respiratory Focus CE Meeting features a large '2023' in the center. The text includes the event title, speaker names (Dr. James Brown, Dr. Laszlo Hunyadi, Dr. Keith Chaffin, Dr. Polyn Arnold, Dr. Luis Morales), a description of the focus on noninfectious respiratory diseases, dates (June 1-2), and a note that the race is pending 10 CE hours. It also lists the schedule for Thursday and Friday, the location at Texas Tech University, and the registration website.

(Multiple Sponsorships Available but require TEVA BOD approval)

- Held Annually in the summer. Exact dates are flexible depending on the speaker's availability.
- This is a focused, customized, CE meeting held for a maximum of 30 veterinarians. A committee organized by the TEVA Board of Directors picks a topic and speaker for the meeting, with consultation from sponsors of the event.

With a \$5,000 sponsorship, you receive:

- Five Free Meeting Registrations for the Boutique Meeting, for your customers. This covers a 9 CE hour program, breakfast, lunch, dinner and a break on day 1, breakfast and a break on day 2.

Optional Add-Ons:

- Hotel rooms for sponsored attendees will be available at a group discount but must be booked by attendees or sponsors. TEVA will not be involved in the room booking.

Past Meetings have followed this schedule:

THURSDAY

- 8:00AM-12:00PM: Lecture
- 12:00PM-1:00PM: Lunch
- 1:00PM-2:00PM: Wrap-Up
- 2:00PM: Break for attendees to enjoy resort's amenities
- 6:00PM: Optional regroup for dinner

FRIDAY

- 8:00AM-12:00PM: Wet Lab or Dry-Case-Based-Lab OR a discussion - up to the speaker

Past Speakers Have been:

- 2023: Head and Respiratory at TTU
- 2022: Dr. Philippe Benoit
- 2021: Dr. Diana Hassel
- 2020: Dr. Steve Reed
- 2019: Dr. Brian Gilger

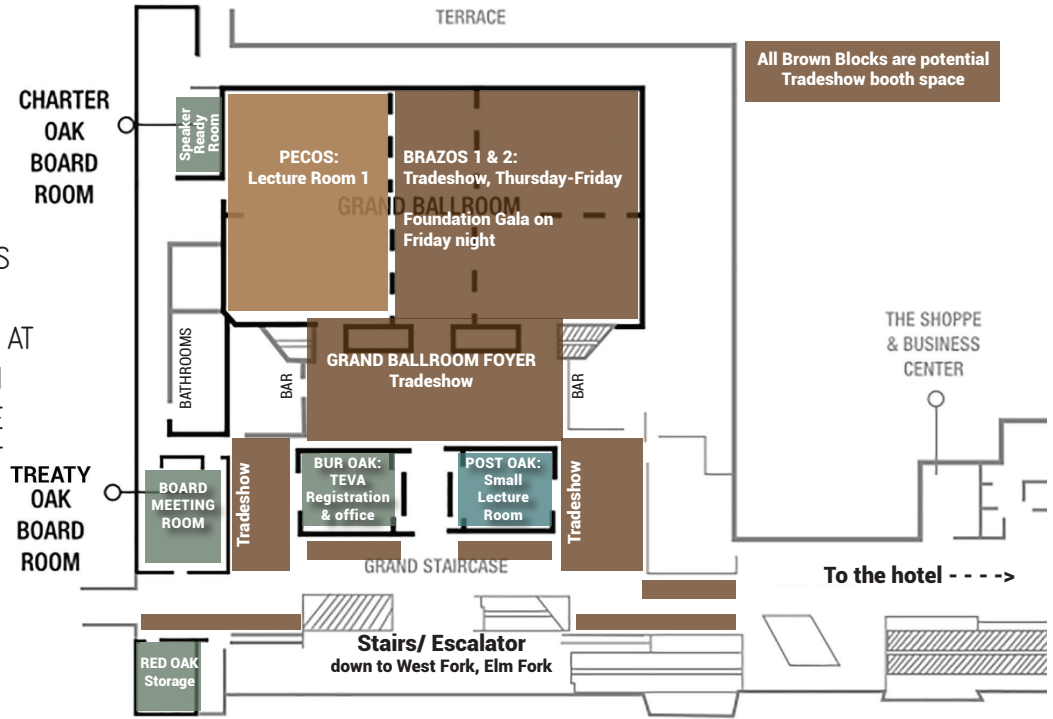
Past Sponsors:



WORTHINGTON SPACE LAYOUT

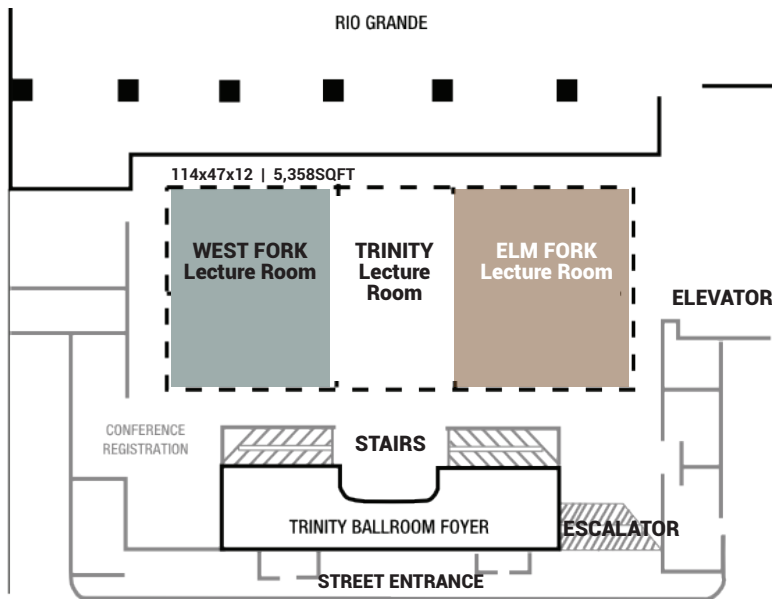
MEZZANINE LEVEL - (2ND LEVEL)

- TRADE SHOW IN BRAZOS 1 & 2, GRAND BALLROOM FOYER AND OVERFLOW FOYERS IF NEEDED.
- MAIN LECTURE ROOM IS PECOS
- TRADESHOW WILL END FRIDAY AT 3:30PM AND THE BRAZOS ROOM WILL BE FLIPPED AND HOST THE FOUNDATION GALA FRIDAY NIGHT

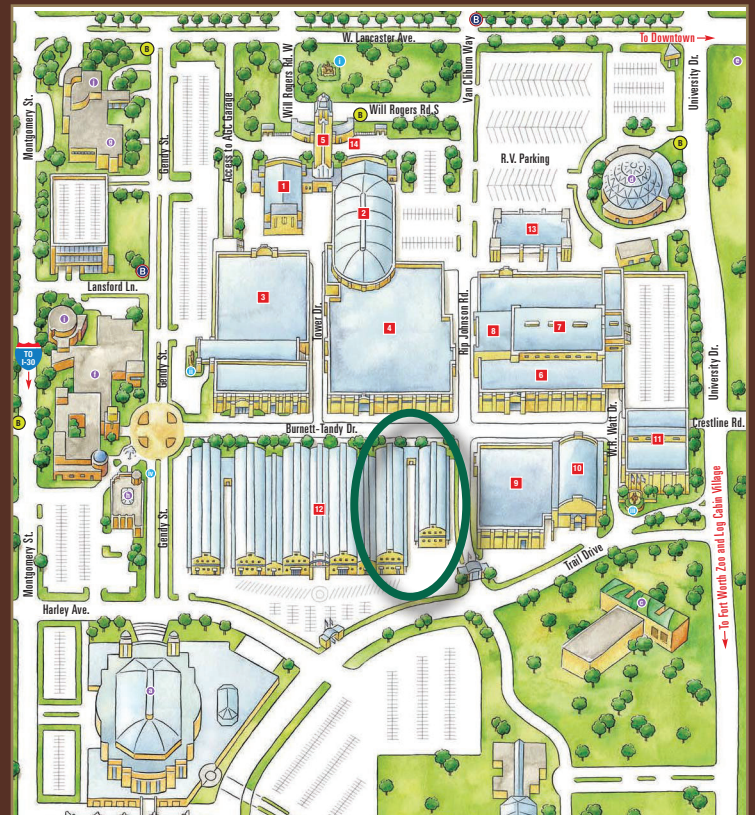


TRINITY LEVEL (STREET LEVEL)

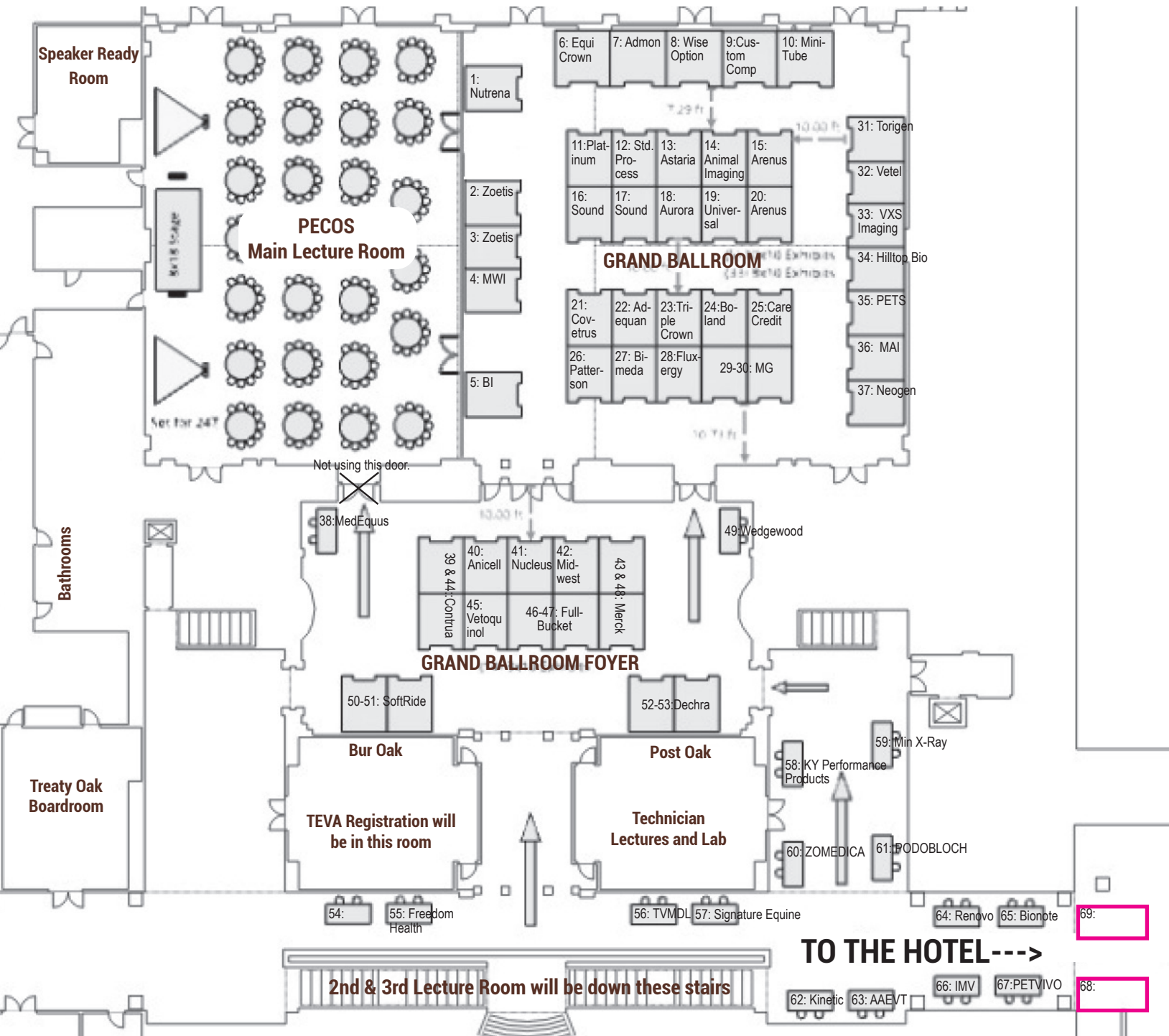
- ADDITIONAL LECTURE ROOMS WEST FORK, TRINITY AND ELM FORK



SATURDAY WET LABS AND LECTURES
WILL BE HELD AT WILL ROGERS.
MORE DETAILS TO COME.



SYMPOSIUM BOOTH LAYOUT



TRINITY BALLROOM PORTICO - TEVA TRADESHOW UNLOADING ZONE

STUDENTS WILL BE ON HAND TO HELP UNLOAD.

PLEASE UNLOAD AND THEN PARK YOUR VEHICLE IN THE GARAGE OR OFF SITE LOT.

2024 SPONSORSHIP FORM

Please complete this form and return it to Sara Green at the TEVA Office to secure your sponsorship. Thank you for your support!

1) Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Company Website: _____

Contact Person: _____

Contact Person's Email: _____ Contact Person's Phone: _____

2) What level of Summer Symposium Sponsorship are you interested in?

Platinum Gold Silver Exhibitor

3) What is your 1st, 2nd and 3rd booth choice from enclosed map?

1st _____ 2nd _____ 3rd _____

**PLEASE REVIEW THE NEW BOOTH SELECTION
PROCESS DETAILS ON PAGE 3.**

4) We will need a listing of the representatives that will be attending the Symposium. Please list as many of them as you can now. More name tags will be available as we get close to the Symposium. Thank you.

5) If you have selected Platinum, Gold or Silver, please email a hi-resolution copy of your company logo to the TEVA office at info@texasequineva.com

6) Please submit your completed form along with payment information to TEVA via email or mail:

Texas Equine Veterinary Association
PO Box 11779, El Dorado, AR 71730

***Sponsors will not be permitted to set up unless payment has been received by our office, in full prior to the Symposium.**

7) Information on ordering additional booth supplies and electricity will be available through Freeman. Please check on the TEVA website > SPONSORS page for more information.

FOR CREDIT CARD PAYMENTS:

Circle One: MC/Visa/Amex

_____ CVV _____

Exp: _____ Billing Zip Code: _____

Name on Card: _____

*Unless otherwise directed, an electronic receipt will be emailed to the contact person listed above.

FOR OFFICE USE ONLY:

Form Received: _____

Payment Received: _____

Assigned Booth Number: _____

SPONSORSHIP MENU

Symposium Platinum Sponsorship: \$7,500 x _____ = \$ _____

Symposium Gold Sponsorship: \$5,000 x _____ = \$ _____

Symposium Silver Sponsorship: \$3,500 x _____ = \$ _____

Symposium Exhibitor Sponsorship: \$2,500 x _____ = \$ _____

**A Symposium Sponsorship must be purchased first, to be eligible for the following add-ons*

ADD ONS:

Extra Badge \$500 x _____ = \$ _____

Symposium Maverick Sponsorship: \$3,000 x _____ = \$ _____

Please make your selections from these Maverick Sponsorships:

_____ Thursday Lunch Sponsor

_____ Friday Lunch Sponsor

_____ Friday Night Foundation Gala Sponsor

_____ Registration Desk Sponsor

_____ **New:** Wet Lab Sponsorship Pool, includes a Booth on Saturday, at Will Rogers.

2024 WET LAB TOPICS

Echo/Cardiac Wet Lab

Dr. Kari Bevevino

Imaging Wet Lab

Dr. Kurt Selberg

Stallion Reproduction Wet Lab

Dr. Dickson Varner

Symposium Top Hand Sponsorship: \$1,500 x _____ = \$ _____

Please make your selections from these Top Hand Sponsorships:

_____ Welcome Reception Sponsor

_____ Golf Tournament Title Sponsor

_____ Platinum Practice Owner's Breakfast Sponsor

_____ Audio/Video Sponsor

Symposium Outrider Sponsorship: \$500 x _____ = \$ _____

Please make your selections from these Outrider Sponsorships:

_____ Wet Lab Coffee/Drink Break Sponsor

_____ Hotel Coffee/Drink Break Sponsor

Other Annual Sponsorships:

Boutique Meeting Sponsor \$5,000 - Please reach out to Sara if you're interested in sponsoring the Boutique Meetings.

Would you like to make a donation to the Texas Equine Foundation?

Texas Equine Foundation Donation \$ _____

Late Fee (After March 1) \$500 _____

GRAND TOTAL: \$ _____